

We Breathe Al. We Lead Tech.





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The Strategic Pillars

Building a Solid Ground for Transformative Innovation



The Strategic Pillars



Strategic
Partnerships
& Ecosystem
Collaboration



Funding



Innovation



Responsible Al. Al Act.

Strategic Partnerships & Ecosystem Collaboration

Co-Innovation, Co-Development

Strategic Partnerships & Ecosystem Collaboration



Research Centers

- Research Collaboration
- Joint Innovation Labs
- Ethical & Applied Al Focus Areas
- Knowledge Exchange Programs (NTUA, AUEB, University of Piraeus, University of Patras, ПАМАК, АПӨ)



Universities

- · Talent Development
- · Joint Al Research Labs
- · Academic Incubators
- Knowledge Sharing & Thought
- · Leadership



Startups

- Engagement with Al-focused Startup Ecosystems
- Co-development of Industry-specific Al Solutions
- Incubation & Acceleration Programs with Mentorship and Resources
- Collaboration with Cloud & Tech Partners (Microsoft, Google, AWS) to enable scaling



We co-create and innovate at the intersection of research, academia, and industry, with technology as the shared foundation. Together, we build a collaborative engine that allows us to experiment boldly, envision the future, and, finally, reach real breakthroughs.

Funding

Transforming Ideas into Intelligent Solutions



Funding

We turn powerful ideas into products, into ventures. Your idea, our ecosystem: We'll help you breathe new life into your vision while fostering collaboration and knowledge sharing across the network. From concept to exploration,

we fund, we scale, we deliver, innovating and growing together, as one. Innovation starts here, in a space where AI is part of everything we do and technology guides our journey.



EU Funding

- In partnership with academic institutions, research bodies, and other third-party organizations, we will actively pursue EU funding opportunities (e.g., Horizon EU, Digital Europe) to support Al Research and Commercialization.
- We collaborate with academic institutions, research centers, and other third-party organizations to access EU funding opportunities such as Horizon Europe and Digital Europe. Together, we move ideas from research to market, and from vision to value, in a shared space where knowledge flows across disciplines and borders.



Leverage Public-Private Partnerships

- Develop pilot projects with shared investments in collaboration Industry Leaders.
- Combine funding sources by blending public grants and EU funding programs.
- We collaborate with industry leaders to launch pilot projects using resources such as public grants and EU funding programs, and deep expertise, to test and scale new solutions.



Private Funding

- Develop a Strong Value Proposition in collaboration with Start-ups for Attracting Investors & Venture Capital. Showcase the Al CoE's potential to drive innovation and deliver ROI. Disclaimer: The legal aspects must be assessed, including whether the CoE can obtain a separate VAT number.
- We collaborate with start-ups to build value propositions that attract investors and venture capital.
 Together, we unlock the full potentia of our Al Center of Excellence to deliver measurable impact across frontline sectors.

Innovation

The Catalyst for Al-Powered Growth



Innovation

Our integrated Innovation Pillar transforms ideas into impact, blending #Discovery, #Creativity, #Research, and #Execution. Through innovation engineering and smart systems, we seamlessly turn insights into tangible

solutions, accelerating progress and enabling breakthrough results. By connecting research with execution, we reduce time-to-market and foster a culture where new concepts thrive, scale, and deliver measurable value.



R&D

Develop AI solutions that set AI CoE apart in the market.



Product Development

Transform innovative AI ideas into scalable and market-ready solutions.

Research & Development Lifecycle

Technology Readiness Classification (Tiers 1-9)



Assessment of technology maturity during its lifecycle, from conceptual research to commercial deployment.

Research & Exploration (03)



 Develop initial models or prototypes to test the viability of the concept.

 Test and gather feedback for refinement.

Prototyping

- · Leverage expertise from crossfunctional teams, academic institutions, and industry leaders.
- Explore the underlying principles and technologies.

Feasibility Study ©2 & Business Case



Evaluating the potential of Al initiatives. Conduct Cost-Benefit analysis and prioritize ideas based on strategic alignment, impact and expected outcome.

Ideation 01

Identify opportunities for Al-driven products through market research, customer & cross-departmental feedback. Define the product's purpose, target audience, and value proposition.





Product Development Lifecycle

01

Product Roadmap & Prioritization

The process involves evaluating product ideas, features, or enhancements and determining which should take precedence based on strategic value, feasibility, and impact. Ensures that resources are allocated effectively.

02

CX & UX Design

- Design the customer journey, by focusing on the product's design and usability, ensuring it is intuitive, efficient, and satisfying for users.
- Ensure all touchpoints align with the desired emotional and functional customer outcomes.

03

Development & Optimization

Transform the prototype into a fully functional product or solution. Refine and optimize designs, models, or algorithms.

04

Quality Center

Ensure the product or solution meets quality requirements, performance, and security standards. Validation against regulatory, ethical, and compliance requirements.

05

Deployment & Commercialization

- Launch the product or solution and integrate it into the market or operational environment.
- Marketing & Commercialization.
- Cross-Functional Business Development Activities.

06

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Continuous Improvement & Innovation

Identify opportunities for further innovation or expansion:

Product Roadmap.

Responsible Al. Al Act.

Built on Ethics, Committed to Fairness



Responsible Al. Al Act.

Ensuring ethical principles and fairness in Al development is critical for building **trustworthy, responsible,** and **inclusive systems.**

This involves mitigating biases, protecting user privacy, and aligning with societal values and regulatory standards.



Explainable Al



Data Governance



Privacy & Data Protection



Risk Assessment & Classification



Safety & Security

Your Trusted Technology Partner

Agile. Reliable. Visionary.

Our team

Our mission is to **empower our clients** to thrive in an ever-changing world by reimagining their business strategies. We achieve this by tailoring solutions that harness the potential of emerging technologies, fostering adaptability, and cultivating a culture of continuous improvement.

Through our collaborative approach and innovative strategies, we equip our clients to not only navigate the challenges of today but also seize the opportunities of tomorrow.

Together, we are forging a future where adaptability and innovation are the cornerstones of success. To fulfill this vision, we have brought together a team of

180+ seasoned experts, each with extensive experience spanning a diverse range of technology domains.



By seamlessly integrating **Technology** and **Performance**, our clients can make data-driven decisions to enhance their technological capabilities and achieve superior business outcomes. This includes identifying emerging technologies that fuel innovation, understanding market dynamics to maintain competitiveness, and continually refining technology systems to deliver optimal performance and an unparalleled user experience.

It's a Grant Thornton's Initiative!

Powered by Grant Thornton

The Al CoE is **our game-changing initiative**, designed to position us as leaders in Al adoption across consulting, advisory, and business services.

By uniting top-tier AI expertise under one roof, we're fueling innovation, delivering unparalleled client value, and securing a competitive edge in a fast-evolving world.



Benefits



Competitive Edge

By equipping our teams with leading Al capabilities, we strengthen our market position and increase differentiation within our field.



Innovation

Through research and development in advanced Al domains, the Al CoE will pioneer Al innovations that redefine our service offerings and set industry standards.



Client Value

We will focus on projects that solve client challenges & strengthen relationships.

The establishment of the Al CoE supports our mission to lead ensuring that we remain agile, innovative, and responsive to client needs in an Al-driven future.

What defines our unparalleled edge

Grant Thornton is one of the world's leading organizations of independent assurance, tax and advisory firms, with 76,000+ people in over 150 markets. And we're here to make business more personal and build trust in to every result.

Grant Thornton Greece is a leading provider of audit, tax and advisory services. With our presence in 5 cities in Greece and a headcount of 1,300 people, we apply strong technical expertise and extensive experience to ensure that our clients receive a truly different experience. We offer an integrated approach, focusing on our clients' needs, draw on the knowledge arising from our local insight and understanding, combined with our global presence.

Through our promise "Go Beyond. Move forward together", we positively shape tomorrow together, we move together into the new era and we stand by our people, our society, our clients and our partners, at every step. We redefine the way the businesses operate and go beyond the "business as usual" concept.

Our clients demonstrate a high level of satisfaction and loyalty, with an NPS (Net Promoter Score) of 82%, one of the highest among Grant Thornton member-firm network in over 150 markets. The efficient structure and presence of Grant Thornton globally, coupled with a deep understanding of both local and global dynamics, bring Grant Thornton in Greece at the forefront of today's business landscape as one of the fastest-growing professional services firm in our country.

A dedicated team of experts



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